



"Communities Growing Together"

'Part of RHS Britain in Bloom'

9th May, 2012

Dear Entrant,

Spring Judge's Report and Invitation to the 2012 Awards Ceremony.

I have pleasure in attaching your Spring Judges report. I will also, in the next few days, be posting all the reports on our website.

The 2012 Awards Ceremony will this year be held on Tuesday, 18th September, 2012 at the York Racecourse, the venue will be open from 9.30.

We feel that the Awards are the highlight of the year and many people enjoy them, therefore we have arranged for a two course meal, with tea/coffee on arrival, at a cost of £25 per head. Initially we are limiting the number of tickets to 4 per entrant. If you wish to buy further tickets please let us know and we will put you on to our waiting list.

If you would like to attend the Awards Ceremony this year please could you send the attached returns slip, with your payment – cheques made payable to Yorkshire in Bloom, in the reply envelope enclosed. Replies must be received by Friday, 15th June, 2012. Tickets will be issued the first week in September.

As in previous years we are asking you to send up to three images of your entry that will be used as part of the presentations at this awards ceremony. These can either be emailed to admin@yorkshireinbloom.co.uk or alternatively you could send your images on a CD to; Sue Wood, 33 Electric Avenue, New Park, Harrogate, North Yorkshire HG1 2BB. It is important that we receive your images no later than Friday 27th July, 2012.

We are also looking into being able to offer entrants the opportunity to have a stand at the awards; there may be a small admin fee which has yet to be set. I will be placing further details on our website.

We hope you will be able to support the event and we look forward to seeing you on the 18th September, 2012

Yours sincerely,

Trevor Hoyle
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Yorkshire in Bloom

Judges Report Spring 2012

Category 2C: Town

Elloughton cum Brough

Introduction

This is an entry for the combined communities. Following the demise of a previous bloom group a new arrangement was made. In bloom is dealt with by a sub committee of Elloughton Parish Council comprising councillors, representatives of community groups and members of the public. Two main meetings are held annually to plan planting, publicity and fundraising. Planting and maintenance are carried out by volunteers with individuals or teams doing particular areas. There is good liaison and cooperation between all the contributors. The Roman history of Elloughton is highlighted with schools involved in projects and a lifesize steel statue of a centurion awaiting a permanent site.

Section A: Horticultural Achievement

Areas of Achievement

The Memorial garden is particularly impressive with sustainable planting and excellent spring bedding. The whole area is very well maintained and a credit to the community. The judges saw examples of spring planting throughout the tour on verges, roundabouts and in planters. The Welton Road beds are a credit to Val Young who plants and looks after them.

Areas for Improvement

Judges did not see much spring planting by shops and business premises but this is not too unusual, they tend to plant up more in the summer. We look forward to some good displays on our next visit.

Section B: Environmental Responsibility

Areas of Achievement

The highlight has to be the Wolds and Riverbank Countryside Society wood at Spindlewood. The area is overseen by chairman Tony Clarke and provides access for the general public to enjoy time in the varied conservation environment. There is evidence of well managed trees and plants and areas for wildlife. A decision on a grant application for £20000 to purchase some land from the adjoining rugby club is eagerly awaited where a wildflower area and extra public paths can be introduced. There was no evidence on the whole tour of graffiti, litter, fly posting or dog fouling, congratulations to you all for good management. Following the Roman theme some bollards in Elloughton have been decorated by school children with tiles and mosaics. A very interesting initiative is to decorate the inside wall of bus shelters for effect and to

cut down vandalism. The plan is achieving the objective and has some impressive displays particularly the Diamond Jubilee one at the Elloughton Road shelter.

Areas for Improvement

On the summer visit judges would like more information on resource management. There are regular collections from households of waste and recyclable materials but perhaps someone from the local authority could give information about the wider aspects of dealing with waste.

Section C: Community Participation

Areas of Achievement

Publicity materials are good with the colourful edition of In Bloom News and the local landscape calendar. Posters in shops, cafes and notice boards advising it was judging day were very welcome and the big banner at Brough crossroads was impressive. The "Lifestyle" groups of schoolchildren working in the community during school holidays and it would be good to meet some of them in the summer. The excellent work carried out at the Petuaria Centre is also worthy of special mention.

Areas for Improvement

Judges would advise a short presentation prior to the summer tour highlighting year round involvement, schedules of events and sponsorship successes. Could we also please have an outline of the tour and any particular aspects of the entry posted to us prior to our visit. This helps our preparation in getting a better understanding of what we will see and is of benefit to the entrant.